

PROFESSIONAL SUMMARY

Skilled and knowledgeable **UX/UI DEVELOPER** with 10 years' experience in cutting edge website development and design, with a proven track record of cross-functional collaboration - resulting in compliant, responsive and optimized web and app-based user experiences - achieving modern design and driving revenue.

AREAS OF EXPERTISE

UI Design/Development/Testing
eCommerce Development
100% W3C Compliance
Building Web Applications

Front-End/User-Interface
Content Management Systems
Network/Server Administration
Streamline New Domain Authority

Develop Wireframes/Prototypes
100% WCAG AAA Accessibility
A+ Search Engine Optimization
Research/Technical Solutions

SOFTWARE & TECHNOLOGY - UX/UI, JavaScript, jQuery, Angular JS, Node JS, XML, Bootstrap, ASPX, SASS, Notepad ++, Xenu, Putty, Ipswich, T4, CMS, WordPress, Adobe CQ5 CMS, Technical SEO, Photoshop, Illustrator, InDesign Mail Chimp. Dynamic Banner Ads, AWS, Google/Facebook Ads, and SEO link building.

EDUCATION - Pursued IT/Technology program, including UX/UI Development at Bellevue College, Bellevue, WA. **TRAINING** - MD/Bootstrap 4, jQuery, Visual Studio, Web Security, SASS, and SEO/SEM.

PROFESSIONAL EXPERIENCE

UX/UI DESIGN & DEVELOPER, 24/7 - Creative Circle - AIM (2019 to Current) - *Projects include, but not limited to:*

- ✓ **Magic Mox** (<https://www.magicmox.com>) - Website design and development utilizing WordPress 5.6; SEO link building, Facebook advertising and Google Ad campaigns; User Email acquisition and Email marketing using MailChimp; HTML5 video chat integration and management; User portal integration including online auction, user marketplace and raffle system; Event calendar integration and management; SQL database management, hosting and SSL setup; and PHP 7.4.10.
- ✓ **Auburn Website Design** (<https://www.auburnwebsitedesign.com>) - Website and development; WooCommerce integration; eSignature integration upon checkout; 100% W3C clean code and WCAG 2.0 AAA accessibility; 1st page placement in Google; and Domain research and acquisition.
- ✓ **Tacoma Landscaping Service** (<https://www.tacomalandscapingservice.com>) - Website design and development from scratch (no CMS); 100% W3C clean code and 2.0 AAA accessibility; Site Speed optimization with less than 1 second site speed load time; 1st page placement in Google; A+ SEOptimer score (on and off page SEO); Social media accounts including Google+ MyBusiness listing; and Domain research and acquisition.
- ✓ **Kent City Furnace** (<https://www.kentcityfurnace.com>) - Website design and development using WordPress + Theme Customization; On and off page SEO; 1st page placement in Google; and Domain research and acquisition.

UX/UI DESIGN & DEVELOPER, Green River College, Auburn, WA (2017 to 2019)

Performed all aspects of web design and development in a large academic department, with responsibilities in maintenance and further development of the department websites, developing web services, as well as web applications that integrate campus data and adhere to campus security standards. Maintaining and enhancing College's web-based communications channels for internal and external messaging to adhere to the College's brand standards and focus on shaping a visitor's overall digital experience. System administration of departmental web servers necessary for web-based services and programs to meet complex business and academic needs.

...Interface with the Associate Director of Digital Marketing & Advertising, and other members of the marketing and communications team, to ensure visual design and messaging adheres to the college's brand identity and digital intent for both internal and external communications. Administered and maintained the web content management systems (CMS). Performed module and software upgrades to various web application packages and web service platforms. Analyzed, tracked, and resolved application and/or platform bugs and errors. **Highlights include, but not limited to:**

- ✓ Worked with cross-functional teams to identify and execute project requirements for website redevelopment projects for Green River College, resulting in a 988% increase in annual users and a 1,900% increase in page views.
- ✓ Complete overhaul of the Green River College website including apps, sub sites and CMS. 90% of the code was built by me. After layout and functionality was completed, it was implemented into the T4 CMS system.
- ✓ Use of the following: HTML5, CSS3, JavaScript, jQuery, Angular JS, Node JS, XML, Bootstrap, ASPX, SASS, SQL, WordPress, Photoshop, Illustrator, InDesign, Dreamweaver, Visual Studio, Notepad ++, Xenu, Putty, Ipswich, T4, and others.

MARKETING SPECIALIST, SEARCH ENGINE OPTIMIZATION SPECIALIST, WEBSITE DEVELOPER, *Dermavita*, Kirkland, WA (2015 to 2016)

Executed and optimized digital media campaigns on multiple platforms, including but not limited to social partners like Facebook, Twitter and LinkedIn. Planned the strategy and budget for marketing, research, development, writing and editing of program plans. Researched new trends in the social world for fresh ideas. Collected data on customer trends, organize web platforms, and fixed website issues (<https://dermavita.com/store/>) to ensure quality customer experience. General IT support, including computer repair, phones, security system, etc.

LEAD UX/UI DEVELOPER, HSN (*Home Shopping Network*), Seattle, WA (2014 to 2014)

Overhauled the website, including regular and scheduled updates to the home and back pages for new product channel <https://www.chasing-fireflies.com/>. Led and conducted the implementation of the HSN Content Management System (CMS).

Highlights included, but not limited to:

- ✓ Technical lead on all digital projects and rebuilt website to code standards.
- ✓ Combined mobile and desktop sites into one responsive mobile friendly website, and optimized website for site speed.
- ✓ Collaborated with design department in designing website assets.
- ✓ Designed and developed mobile friendly emails, created reusable email templates for various marketing strategies, and launched/monitored daily email marketing campaigns.
- ✓ Training Lead for HSN CMS technicians.

LEAD DEVELOPER, *REI*, Kent, WA (2011 to 2013)

Built the site wide banners including functionality, such as video and slide shows. Responsible for code cleanup, SEO, home page, outlet, expert advice, adventures design implementation, and midnight launches. Highlights included, but not limited to:

- ✓ Coded the new corporate website and tasked with implementation/integration to the new Adobe CQ5 CMS, transferring content and functions from a legacy CMS into Adobe CQ5 CMS for REI.com.

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Portfolio: <https://www.putinthetime.com>